

# SEM AINE DE M O D E FASH I O N W E E K M O N T R É A L

EN COLLABORATION AVEC *P&G*beauté  
IN COLLABORATION WITH

## **Get ready for the 17<sup>th</sup> edition of Montréal Fashion Week Major fashion event — October 13 to 15, 2009 — Old Montréal**

From October 13 to 15, all of Montréal will thrill to the click clack of high heels as master hairdressers, make-up artists, stylists, models, and the entire artistic community come together at the magnificent Bonsecours Market for three days of unmitigated creativity! It's the 17<sup>th</sup> edition of Montréal Fashion Week (MFW), with more than 20 great local, national and international designers introducing their Spring-Summer collections for 2010.

Acclaimed by the critics and back for a fourth edition, Le Showroom, presented within the framework of MFW, will also introduce you to the collections of designers from some of the world's great fashion cities (Montréal, Toronto, Vancouver, Paris, Tokyo and Saint-Petersburg) reflecting the unique and highly creative niches valued by local and international buyers. A must for conducting buying activities in an inviting environment conducive to good business!

### **Save the date**

October 13 to 15, 2009

MONTRÉAL FASHION WEEK, 17<sup>th</sup> edition in collaboration with P&G Beauty  
Back at the Bonsecours Market, in the heart of Old Montréal.

[www.montreal-fashionweek.ca](http://www.montreal-fashionweek.ca)