

**NICO ARCHAMBAULT IS THE NEW SPOKESPERSON FOR TÉLIO'S ANNUAL EVENT !**

Star dancer Nico Archambault will act as the spokesperson for the 6th edition of T lio's annual event, *Canada's Breakthrough Designers*, presented during the 20th edition of Montreal Fashion Week!

Montr al, January 12, 2011 – For the 6th edition of its annual *Canada's Breakthrough Designers* competition, T LIO is proud to associate with talented dancer/choreographer Nico Archambault, the grand prize winner of the 2008 *So You Think You Can Dance Canada* contest. Twenty-five finalists from ten design schools from across Canada will present their creations illustrating the theme, *The Great Canadian North*, this upcoming February 10 at 7 p.m. as part of Montreal Fashion Week.

**A shared experience**

"I consider myself to be extremely fortunate to have had the incredible opportunity to participate in the 2008 *So You Think You Can Dance Canada*, which jumpstarted my career. When they approached me to be the spokesperson for *Canada's Breakthrough Designers*, I was immediately struck and impressed by the unique nature of this event. Just like my experience with SYTYCDC, T lio's event provides finalists with an enriching experience in their chosen field. I wish them all the very best of luck during the upcoming edition of Montreal Fashion Week," explains Nico Archambault, spokesperson of the 6th edition.

Project: *Canada's Breakthrough Designers* presented by T LIO

After already five years of fierce competition, T LIO is back with the 6th edition of its annual event, *Canada's Breakthrough Designers 2011*, which awards academic bursaries to up-and-coming fashion designers across the country. This year's theme? The Great Canadian North – participants from the four corners of Canada must interpret this immense Nordic entity that will be their muse for an exceptional and avant-garde design. By supplying fabric on the cutting edge of style, T LIO offers design students the opportunity to showcase their great creative talent on the March  Bonsecours catwalk!

Nico Archambault: a glowing example!

Since his great victory during the first edition of the show, *So You Think You Dance Canada*, Nico Archambault has become involved with a number of significant artistic projects. From the musical version of *Starmania* (2009) to the American Music Awards (2009) to his starring role in the Qu bec dance film, *Sur le rythme* (to be released August 2011), this young, multi-talented artist is living proof that dedication, belief in yourself and persistence lead to success.

**For further information and/or for interview requests for Mr. Andr  T lio, with Nico Archambault or any other project representative, please contact
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