

COMING EXHIBITION



NATIONAL
BANK
FINANCIAL GROUP

PRESENTS

THE GOLDEN AGE OF COUTURE: PARIS AND LONDON 1947-1957

FEBRUARY 4 TO APRIL 25, 2010



In 2010, the Musée national des beaux-arts du Québec will present *The Golden Age of Couture: Paris and London 1947-1957*, an exhibition illustrating one of the richest and most strikingly memorable decades of fashion history.

Opening with the revolutionary “New Look” unveiled by Christian Dior after World War II, the show highlights the pinnacle of haute couture that revolved around Dior and his contemporaries.

“A new golden age is dawning”

– Christian Dior, 1948

The Golden Age of Couture: Paris and London 1947-1957 recalls the effervescence and spontaneity of the post-war years, when Paris reinvented fashion with a vast panorama of creations signed by the likes of Cristobal Balenciaga,

Hubert de Givenchy, Pierre Balmain and Jacques Fath, and London followed suit with its own elegance styled by Norman Hartnell, Hardy Amies, Stiebel and Michael of London.

The exhibition features some hundred designs, among them day outfits, cocktail dresses and evening gowns worn by international high society and Britain’s royal family. They are accompanied by photographs, documentary films and clips from Hollywood movies, as well as audio documents and a wide assortment of archival material, including bills of sale and letters.

Drawn from the collection of the Victoria and Albert Museum, London, the exhibition has been seen at venues including the Bendigo Art Gallery, in Victoria, Australia, and China’s Hong Kong Heritage Museum.

PRESS CONTACT

Marie-Hélène Raymond, Media Relations Officer
418 644-6460, ext. 5520 / 1 866 220-2150 / marie-helene.raymond@mnba.qc.ca
Parc des Champs-de-Bataille, Québec (Québec) G1R 5H3