



**MONDAY FEB. 6 – 6:30PM**  
**MARCHÉ BONSECOURS :**  
**350, RUE SAINT-PAUL EAST**  
**MONTREAL**

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Montreal, February 6, 2012

After an absence of several years, *Tavan & Mitto* is collaborating with *ELLE Québec* to make a big comeback on the runway. During the 22nd Montréal Fashion Week, the designers will unveil their new feminine creations from the Fall/Winter 2012 collection.

For this frosty 2012 season, the duo proposes a clever getaway guided by the invigorating ideology of spring. Their winter collection promises to revive the hope and excitement of a future renaissance. A portrait of women in French mustard, Scottish caramel and invigorating bronze tones, this Fall/Winter collection by *Tavan & Mitto* draws on a timeless, decidedly modern silhouette. Materials such as cashmere, fur, silk and cotton create a captivating duality between fluidity and structure, between the soft and the rough. These textiles are superposed in unexpected ways to create an enveloping amalgam alternating between transparency and opacity. Presented in a state of purity and simplicity, the forms complement each other in a very architectural manner. This play of opposites results in a perfect balance which makes it easy to interchange the pieces.

[...] “The Québécois label *Tavan & Mitto* is on a roll with its ultra chic prêt-à-porter with couture accents.” [...] “For 10 years, this tandem has persisted in creating well-crafted couture inspired clo-

thing, and to the delight of connoisseurs they leave no detail to chance: rolled hems on chiffon, trimmed inner seams, open jacket cuffs, quality lining,” writes Myriam Gagnon from *ELLE Québec*.

Their creations are available at the flagship boutique in the Mile End, where the sales team awaits you with sound and informed advice.

The fashion show is open to the public. Tickets can be purchased at [www.admission.com](http://www.admission.com). The ticket value can be exchanged for credit at the boutique *Tavan & Mitto* with proof of purchase.

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***Tavan & Mitto***

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**RSVP (before February 5, 2012)**

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*Tavan & Mitto* wish to extend their sincere thanks to Azamit, the ALDO group, the Folio agency models, the Sensation Mode group producer of the Montreal Fashion Week, 22nd edition and the magazine *Elle Québec*, and all the loyal customers and friends who made this Fall/Winter 2012 presentation possible.»