

BUYER REGISTRATION FORM

BUYER DETAILS

*Required fields

February 6-9, 2012

NAME	STREET ADDRESS
TITLE	CITY
COMPANY	PROVINCE/STATE
TELEPHONE	POSTAL CODE/ZIP CODE
FAX	COUNTRY
CELL PHONE	
*EMAIL	CREDIT CARD NUMBER
*WEBSITE	
	<input type="checkbox"/> VISA <input type="checkbox"/> MASTERCARD <input type="checkbox"/> AMERICAN EXPRESS
	<input type="checkbox"/> OTHER
	EXP. DATE

PROFESSIONAL PROFILE

SOLE BUYER/OWNER EXPORTER DISTRIBUTOR WHOLESALER
 IMPORTER DESIGNER SALES REP
 RETAILER OTHER _____

PLEASE SPECIFY: DEPARTMENT STORE CHAIN STORE CATALOGUE
 WEBSTORE BOUTIQUE

WHAT ARE YOUR BUYING PROCEDURES?

DIRECT
 THROUGH SALES REPS
 WHOLESALE
 CONSIGNMENT
 DISTRIBUTION

YEARS ESTABLISHED

LESS THAN 1 LESS THAN 5 LESS THAN 10
 MORE THAN 10

SALES

2007 _____
2008 _____
2009 _____
2009 _____
2010 _____

CANADIAN (QUEBEC) DESIGNER/ MANUFACTURER LINES YOU CARRY

1. _____ 2. _____ 3. _____
4. _____ 5. _____ 6. _____
7. _____ 8. _____ 9. _____
10. _____ 11. _____ 12. _____

*INTERNATIONAL DESIGNER/MANUFACTURER LINES YOU CARRY

1. _____ 2. _____ 3. _____
4. _____ 5. _____ 6. _____
7. _____ 8. _____ 9. _____
10. _____ 11. _____ 12. _____

BUYING

A) WHAT ARE YOUR PRIORITIES DURING THIS MFW?

1. _____

B) PLEASE INDICATE YOUR PREFERENCE

- PRODUCTS DESIGNED AND MANUFACTURED IN QUEBEC?
 NO PREFERENCE

E) COMMENTS

FASHION FOCUS

- WOMENSWEAR: 26 TO 35 36 TO 45 46 TO 55 56+
 MENSWEAR: 26 TO 35 36 TO 45 46 TO 55 56+

*PRICE POINT (WHOLESALE \$US)

- MODERATE (20\$-74\$) * 1 BETTER/BRIDGE (75\$-199\$) * 2
 DESIGNER (200\$-...) * 3 COUTURE (CUSTOM-PRICE) * 4

HELP US FIND THE RIGHT LINE AND/OR COLLECTION FOR YOU FOR THE FALL-WINTER SEASON
BY NOTING YOUR PRICE POINT IN BOXES 1 - 4.

PRET-A-PORTER

- DENIM _____
 DRESSES _____
 KNITWEAR _____
 LEATHER/SUEDE _____
 PANTS _____
 SKIRTS _____
 SHORTS _____
 TOPS _____
 WESTERN WEAR _____

ACTIVE

- AEROBIC/DANCEWEAR _____
 BEACH/SWIMWEAR _____
 CYCLING APPAREL _____
 TECHNICALWEAR _____
 YOGAWEAR _____

URBAIN/STREETWEAR

- DENIM _____
 DRESSES _____
 T-SHIRTS _____
 SKI/BOARDWEAR _____
 SWEATSHIRTS/PANTS _____

OUTERWEAR

- COATS _____
 FAUX FURS _____
 FURS _____
 LEATHER/SUEDE _____
 JACKETS, WINTER _____
 JACKETS, FALL _____
 SPRING _____
 RAINWEAR _____

ETHICAL WEAR

- ECO FRIENDLY _____
 RECYCLED _____
 LOCAL PRODUCTION _____
 HEM _____
 BIO _____

CAREER/COPORATE WEAR

- JACKETS _____
 DRESSES _____
 KNITWEAR _____
 LEATHER/SUEDE _____
 PANTS _____
 SKIRTS _____
 SHORTS _____
 TOPS _____

**Développement
économique, Innovation
et Exportation**

Québec 

SEMAINE MODE MONTREAL

EN COLLABORATION AVEC *P&G* beauté & soins

ACCESSORIES

FASHION BAGGAGE/BRIEFCASES _____

BELT _____

EYEWEAR _____

CUSTOM JEWELLERY _____

PRECIOUS JEWELLERY _____

GLOVES/HANDWEAR _____

HAIR ACCESSORIES _____

HANDBAGS _____

HATS/HEADWEAR _____

SCARVES _____

NECKWEAR _____

FORMAL WEAR

COCKTAIL DRESS _____

GOWNS _____

EVENINGWEAR _____

SUITING _____

INTIMATE _____

LEGWEAR _____

TAILORED CLOTHING

BLAZERS/SPORT

JACKETS _____

BUSINESS SUITS _____

FORMAL/TUXEDOS _____