
FASHION WEEK MONTRÉAL

IN COLLABORATION WITH
P&G beauty & grooming

SELECTION COMMITTEE

EXTERNAL PROCEDURES BOOKLET

- Every collection by a first-time participant at Montreal Fashion Week or Le Showroom must be presented to the Selection Committee.
- Designers who haven't participated in the past three editions of MFW or Le Showroom must present their collection to the Selection Committee to ensure they still meet MFW criteria.
- Designers must present their collections to the Committee themselves. Designers located outside the province of Quebec can present their collections live on the web (*Skype*) or send a short video.
- Designers must be able to present their collection in English (to accommodate the judges)
- A Showroom approval does not guarantee approval for the press cocktail or fashion show formula. Collections must be re-evaluated by the judges for each type of participation desired.
- Designers must complete all fields on the commercial form. Montreal Fashion Week reserves the right to reject candidates whose forms are incomplete.
- A thirty-five dollar (\$35) file opening fee is required of every designer presenting his collection to the jury. However, no fees will apply to a re-evaluation (i.e. a designer who has presented at MFW during the past three seasons, but who wishes to present in a new format).
- File opening fees are non-refundable (in all instances).

- Every designer must present three (3) complete looks to the Committee, ensuring that the looks presented are consistent with the season of the upcoming edition of MFW.
- Designers must ensure that their presentation addresses the evaluation criteria. These will be sent to registered participants one (1) week before their presentation to the Selection Committee.
- MFW is committed to providing participants with their evaluation results within 48 hours following their presentation to the Selection Committee.
- A pre-determined period of time will be allotted for each presentation to the judges.
- Should the Selection Committee approve the collection for presentation at Montreal Fashion Week, the designer will have 10 business days following receipt of the Committee's written decision to confirm his participation at MFW.
- A designer's participation at MFW and/or Le Showroom requires a favourable majority decision (50%+1) by the judges.